

## HOW TO DESIGN A ROOM

# A CHECKLIST

If you have ever watched HGTV, it can seem like rooms materialize out of thin air, the project takes 20 minutes, and everyone is over the moon! That's all well and good, but how do they get there? What are the steps we need to take to create a beautiful and practical space you are sure to love?

- First things first, we need to establish a budget. Establishing a budget will help us prioritize your project and set realistic design goals.
- Once a budget is established, we need to decide on the purpose of the space we are designing. Who will be using the space?
- Now that we know who will be using the space and what the primary purpose of the space will be, we get to decide how we want the room to feel. What is the overall mood or feel you are looking to achieve? Dark and moody? Neutral with a ton of texture? Whimsical and colorful? This is where the fun begins!
- With our mood now established, we get to pick our anchor piece. This can be a beautiful fabric, fabulous light fixture, interesting tile, etc. It's the one element that will act as our springboard into creating the rest of the space. We always suggest having one WOW detail that we use to build the rest of the room around.
- Now that we have our anchor element in place, it's time to develop our color palette. We will use our anchor piece as the connector to the rest of the items in the room. We can decide on fabrics, wallpaper colors, paint colors, etc. to coordinate with our cornerstone item.
- Next up is the preliminary floor plan. Let's lay out our room. How many pieces do we need; What sizes work; How do we want the room to function? Make sure to refer back to our room's purpose and budget!
- With our floor plan in place, we can start purchasing. We believe the devil is in the details, so don't forget to accessorize – and layer, layer, layer! Mix old and new, high and low, fun and funky pieces, so the room is a beautiful reflection of you and your lifestyle!

Now you have a glimpse of the preparation and planning that goes into creating the perfect room. Let us know how we can help solve your design dilemmas and create a space just for you!